SHOPPING TIP OF THE DAY



## Ties that bind

If you want to impress the crowd on the dance floor or play it safe while taking an evening stroll, how about a vintage tie hand-decorated with a reflective design? When Aliza Shapiro isn't busy producing shows for Truth Serum Productions, the ever-resourceful tastemaker makes **UtiliTies**. Her 1950s, '60s, and '70s ties can also be hand-stenciled with hearts, anchors, skulls and crossbones, or text ("dork," "evil," "king," "stud," "brazen"). Readymade ties are \$20; custom cravats start at \$25. Shapiro also makes UtiliPatches from vintage materials. You can place your order at www.truthserum.org/utilities.

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Your Guide to a Better Day